SUPPORT.GALE.COM

Marketing Materials

The Marketing Materials found on Support.gale.com include free, pre-made content like flyers, social media posts, web banners, and posters for all your resources. **To best utilize this section, be sure to sign in with your Location ID**.

Browse By Type

Hover over the **Marketing Materials** option in the toolbar on the home page. The first option is to **Browse By Type**.

- While in this section, choose the exact material type you want to view, including things like bookmarks, social media posts, and flyers.
- Once you select a content type, you will see all content related to your resources.
- Use the Filters on the right to narrow down your results, or shift to a different type.

Browse By Product

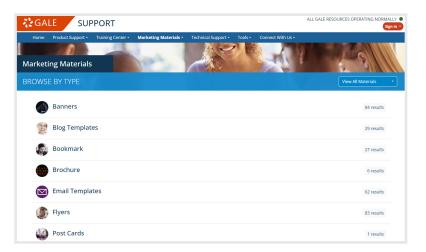
The next option under **Marketing Materials** is **Browse By Product**.

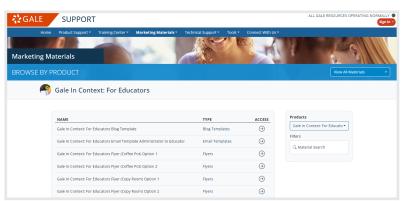
- Select this section to see a list of your resources.
- Choose a resource to be launched into all the available marketing materials.

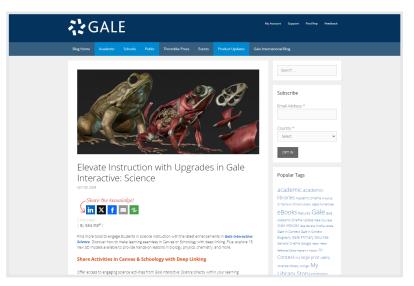
Product Updates

The final option available under **Marketing Materials** is **Product Updates**.

- Utilize the **Product Updates** section to see posts about changes and enhancements to our resources.
- The posts are organized by date, and you can utilize the **Product Search** option on the right side to narrow down to a specific product or product family.
- Selecting an entry takes you to the Product
 Updates section of Blog.gale.com. If you want
 to read more blog posts, select the Blog Home
 option.







Have more questions? Your Customer Success Manager is here to help you better understand how to use Support.gale.com, and review the materials available to you. Reach out to your Customer Success Manager directly, or send an email to Gale.customersuccess@cengage.com.

