

# SUPPORT.GALE.COM

## Marketing Materials

The Marketing Materials found on Support.gale.com include free, pre-made content like flyers, social media posts, web banners, and posters for all your resources. **To best utilize this section, be sure to sign in with your Location ID.**

### Browse By Type

Hover over the **Marketing Materials** option in the toolbar on the home page. The first option is to **Browse By Type**.

- While in this section, choose the exact material type you want to view, including things like bookmarks, social media posts, and flyers.
- Once you select a content type, you will see all content related to your resources.
- Use the **Filters** on the right to narrow down your results, or shift to a different type.

The screenshot shows the 'Marketing Materials' section on the Support.gale.com website. The 'BROWSE BY TYPE' dropdown is active, displaying a list of material types with their respective result counts:

Material Type	Results
Banners	84 results
Blog Templates	29 results
Bookmark	27 results
Brochure	6 results
Email Templates	62 results
Flyers	83 results
Post Cards	1 results

### Browse By Product

The next option under **Marketing Materials** is **Browse By Product**.

- Select this section to see a list of your resources.
- Choose a resource to be launched into all the available marketing materials.

The screenshot shows the 'Marketing Materials' section on the Support.gale.com website, filtered by 'Gale In Context: For Educators'. A table lists the available products:

NAME	TYPE	ACCESS
Gale In Context: For Educators Blog Template	Blog Templates	⊕
Gale In Context: For Educators Email Template Administrator to Educator	Email Templates	⊕
Gale In Context: For Educators Flyer (Coffee Pot) Option 1	Flyers	⊕
Gale In Context: For Educators Flyer (Coffee Pot) Option 2	Flyers	⊕
Gale In Context: For Educators Flyer (Copy Room) Option 1	Flyers	⊕
Gale In Context: For Educators Flyer (Copy Room) Option 2	Flyers	⊕

### Product Updates

The final option available under **Marketing Materials** is **Product Updates**.

- Utilize the **Product Updates** section to see posts about changes and enhancements to our resources.
- The posts are organized by date, and you can utilize the **Product Search** option on the right side to narrow down to a specific product or product family.
- Selecting an entry takes you to the **Product Updates** section of Blog.gale.com. If you want to read more blog posts, select the **Blog Home** option.

The screenshot shows the 'Product Updates' section on the Support.gale.com website. The main content area features a blog post titled 'Elevate Instruction with Upgrades in Gale Interactive: Science' dated April 30, 2024. The post includes a shareable image of a frog and a crab, social media sharing options, and a brief description of the updates. On the right side, there is a search bar, a 'Subscribe' form with fields for email address and country, and a 'Popular Tags' section listing various Gale products and services.

**Have more questions?** Your Customer Success Manager is here to help you better understand how to use Support.gale.com, and review the materials available to you. Reach out to your Customer Success Manager directly, or send an email to [Gale.customersuccess@cingage.com](mailto:Gale.customersuccess@cingage.com).